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p.1

NOV 0 3 2008 Intellectual Property Law

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facsimile transmittal

То:	Examiner John R. Sch	nurr	Fax:	571-27	73-8300	
	Art Unit: 2623					
From:	Jim H. Salter		Date:	10/31/2	2008	
Re:	Appl. Ser. No. 09/767,	819	Pages:	12		
cc:	•			•	•	•
x Urgent	☐For Review	☐ Please	Comment	□ Ple	ase Reply	☐ Please Recycle
	uminer Schnurr, v-up to our Interview yest	erday, please (find attached	d a propos	ed amendm	ent that addresses the
concerns	discussed during the in	terview. Please	e let me kno	w if this an	nendment is	acceptable to you
and puts	the claims in condition fo	or allowance T	hank you.			
Best Reg	ards,					
Jim Salte: 105 Thore Folsom, C 408-406-4 jim@salt	eau Lane					

PAGE 1/4 * RCVD AT 11/1/2008 12:51:05 PM [Eastern Daylight Time] * SVR:USPTO-EFXRF-6/24 * DNIS:2738300 * CSID: * DURATION (mm-ss):01-22

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AMENDMENT AND RESPONSE UNDER 37 CFR § 1.116 Serial Number: 09/767,819

Filing Date: January 22, 2001

Title: Method For Advertisers to Sponsor Broadcasts Without Commercials

Page 1 Dkt: Zeid-02

S/N 09/767,819

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Robert M. Zeidman

Examiner: Schnurr, John R.

Serial No.:

09/767,819

Group Art Unit: 2623

Filed:

January 22, 2001

Docket No.: Zeid-02

Title:

Method For Advertisers to Sponsor Broadcasts Without Commercials

PROPOSED AMENDMENT AND RESPONSE UNDER 37 CFR § 1.116

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

This Amendment and Response is filed in response to the Office Action mailed on August 29, 2008. The Applicant would like to thank Examiner John R. Schnurr for the courtesy of a phone interview on October 30, 2008 between the Examiner, the Applicant's representative, Jim H. Salter, and inventor, Robert M. Zeidman. Please amend the above-identified patent application as follows.